

Meeting of the Steering Committee "EUSBSR Policy Area Tourism" March 19th, Copenhagen

Agenda (planned)

- Item 1 Welcoming and introduction
 - Item 2 Revision of EUSBSR Action Plan
 - Item 3 BSTC
 - Item 4 BSTC Expert Groups
 - Item 5 Steering Group - function and structure
 - Item 6 BSTF - Pskov 2019
 - Item 7 Baltic Sea Youth Camp
 - Item 8 Workshop "Flagships on heritage"
 - Item 9 any other business
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1. Welcoming and introduction

Welcoming of the participants introducing the setting of the day. Change of agenda due to some missing participants.

Comments

No particular comments.

2. Revision of EUSBSR Action Plan

Mrs. Bettina Rafaelsen from COWI, commissioned to support the review the EUSBSR action plan unfortunately reported herself diseased for the day.

- The revision process will focus on issues such as streamlining the action plan, adjusting indicators, improving decision-making and management structures as well as communication approaches.
- It is considered necessary to better link the revised strategy with the EU programmes in the new funding period 2021-2027.
- It is necessary that Policy Area Tourism (PA Tourism) emerges strengthened from the revision.
- Together with Ms Rafaelsen and the SC a close coordination during the upcoming weeks is envisaged.

3. Baltic Sea Tourism Center

PPT will be supplied by Johannes Volkmar. The following topics have been introduced and discussed:

- Strategic & Operational perspectives
- European Grouping of Territorial Cooperation
- Establishment of Expert Groups, special focus of the discussion was given on ExG Tourism
- An Expert Group on digitalization is under consideration

Comments

Experience on EGTC - PL (Karol) tries to provide information from the "Carpathian Region"
Should we follow the idea of EU-Grouping?

- Generally positive to it
- Start in small numbers
- Start up with committed partners

Consolidation of Expert Groups and Steering Group PA Tourism.

- Discussed and introduced
- Gaining new members, esp. regional authorities
- The way of consolidation will be discussed more intense. PA Tourism will guide this process.

4. Baltic Sea Tourism Forum

The annual meeting was discussed and evaluated.

Points of discussion:

- Evaluation of the Forum in Riga 2018 was positive
- Requirements for future Fora
- Date and schedule of the Forum
- Conference agenda, topic and themes (future perspective of travelling, climate change, transport/mobility), parallel workshops are planned, interested initiatives can apply for (a tender will be established), the topics should be cross-checked with other Fora like European Tourism Forum
- Conference fee to be installed, the amount needs to be discussed with the Russian hosts
- There is a need to find criteria how to decide for a spot for future Fora. A tender should be developed, with clear criterias.
- In 2020 the Forum will take place in Lithuania (possibility to organize it close to the sea), topics could be the upcoming funding period, Sustainable Tourism Award, practical examples, ...
- For 2021 three expressions of interest have been addressed to the BSTC by Lahti University of Applied Sciences, Häme University of Applied Sciences // Finland and City of Gdynia / Poland

It was agreed to hold the 12th BSTF from 12 - 13 November 2019.

5. Baltic Sea Youth Camp - Gdansk June 2019

The project "Baltic Sea Youth Camp" was introduced. Wide approval. Wait for reports of experience.

6. Any Other Business

From April 15, Friederike-Sophie Maasch will support the PA Tourism team in co-coordinating the tasks and activities of the area.

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March, 26th

PA Tourism Team