

PA Tourism – Workshop on the revision of the EUSBSR Action Plan

Date: 25 June 2019

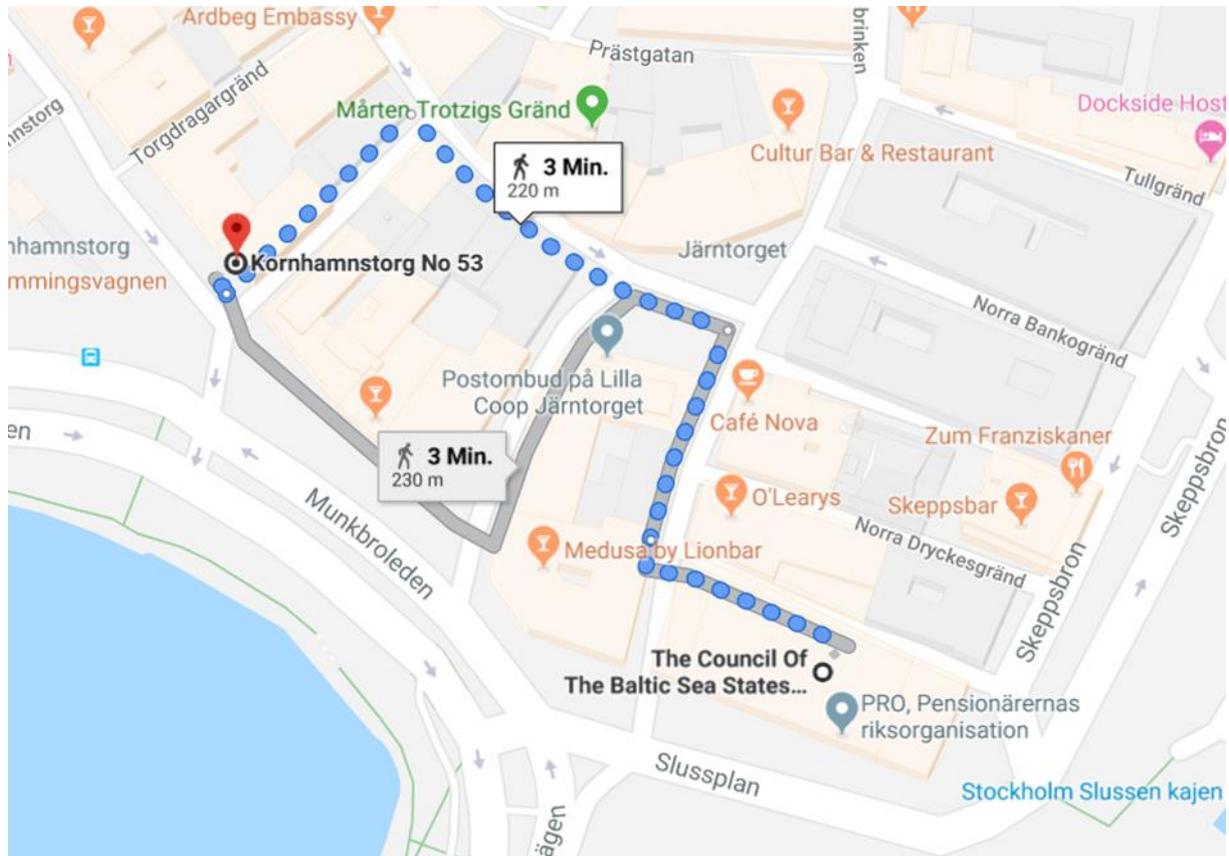
VENUE: CBSS Secretariat · Slussplan 9 · 103 11 Stockholm · Sweden

AGENDA

Time	What	Description
09:00-10:00	WELCOME AND INTRODUCTION Sense making Review of the EUSBSR SDGs	Welcoming speech <i>Daria Akhutina, Senior Advisor, CBSS</i> Sense making “Why is the BSR important for us?” <i>(Round table discussion)</i> <i>Anders Bergström, Horizontal Action Coordinator, HA Capacity</i> Short presentation/analysis of the (1) “Review of the EUSBSR” (COWI), (2) PA Tourism’s comments and (3) the SDGs and their link to PA Tourism. <i>Questions:</i> - Any remarks? - What is our point of view? - Where do we stand? - Why is it important to remain on our own/not to merge with another policy area?
10:00-11:15	SESSION ONE Current Action Plan <i>“Where are we now?”</i> <i>“Have we delivered?”</i>	The purpose of this session is to (1) evaluate the present action plan and to (2) reflect on the work of the Steering Committee. <i>(Group work)</i> <i>Questions:</i> - What results do we have achieved? - What are notable policy successes? - What are weaknesses/strengths? - Where do we have to improve? - What has the flagship (BSTC) delivered? - How has the SC contributed to the work of PA Tourism?
11:15-11:30	Coffee Break	

Time	What	Description
11:30-12:45	SESSION TWO Expectations, Interests, Visions, Goals, Strategies <i>"Where do we want to be?"</i>	<p>The purpose of this session is to (1) discuss our perspective on PA Tourism, (2) reveal our expectations, interests, visions and goals regarding the policy area and (3) explore strategies for accomplishing the goals and visions in the following years. <i>(Group work)</i></p> <p><i>Questions:</i></p> <ul style="list-style-type: none"> - What do we want to achieve? - What are we able to achieve? - What are our common interests/challenges at macro-regional level for our future collaboration? - What is the added value of the policy area Tourism? - What can be done to strengthen this value? <ul style="list-style-type: none"> - How do we want to cooperate in the future? - What is the role of the SC? / To what extent are the SC members willing to engage? - Should we open the SC for the regional level, universities, other institutions, etc.? -> vote - How should we continue with the market report?
12:45-14:15	Lunch Break	Lunch will be served at Kornhamnstorg No52 (3 minutes' walk from the CBSS secretariat)
14:15-15:30	SESSION THREE Action Plan <i>"How can we make it happen?"</i>	<p>The purpose of this session is to identify specific actions for achieving each goal, plus objectives, targets and indicators for our future collaboration. <i>(Group work)</i></p> <p><i>Questions:</i></p> <ul style="list-style-type: none"> - What are our priorities on Tourism? - Which measures do we have to take? - In which way does the (draft) action plan support your country? - What is missing? - How can we mobilize relevant funding sources that will support our future projects?
15:30-15:45	Any other business	BSTF: Current stand and tasks ahead
15:45-16:00	Conclusion and next steps	

How to get to Kornhamnstorg No52:



Lunch will be served a la carte. If you want to take a quick look at the menu beforehand, please visit:
<http://no53.se/en/>